

Non-profit 501c organizations have unique organizational objectives, challenges, and cultures. Yet they share the same increasing critical cybersecurity risks as all commercial entities. Cybersecurity assessments from corporate-focused security firms can cost between \$30K-\$50K, only provide a single point-in-time view of an organization's risk and provide no ongoing project support for implementing security controls that address the gaps.

501CISO provides cost-effective, expert cybersecurity leadership to the nonprofit organization and association, understanding their unique needs and challenges, and provides them with comprehensive security leadership and ongoing monthly project support to improve their security position.

501CISO is a subscription service providing your organization:

- Fractional Chief Information Security Officer Services (CISO)
- A full baseline cybersecurity risk assessment
- Updated assessment report indicating trending over time
- Monthly updated roadmap to direct IT staff
- Security task prioritization
- Internal IT staff and third-party vendor management
- Security Policies and Procedures
- Phishing Testing and Training Best Practices
- Executive-level communication of your risk position and strategy
- Discounted security project consultation

Your Biggest Organizational Risk

Small and medium sized organizations (SMBs), including nonprofits and associations, are vital since they make up more than 90% of professional organizations. After the pandemic, SMBs are facing increasing cyber threats as they are more connected today—with remote staff, members, customers and vendors. Easy availability of low-cost cyber weapons has led to a surge in phishing attempts, malware, and ransomware attacks on inadequately secured networks.

Over 50% of the SMBs surveyed - companies with 100-1,000 employees - reported some type of data breach or cyber-attack over the past year. In most attacks, the adversary's goal was extortion via data encryption, or theft of company data, personal data, and other sensitive information. Managing the damage from these types of attacks is nearly impossible and often leads to reputational loss as well as potential penalties from regulators and lawsuits. Attackers use these risks as additional incentive for blackmail.

The Solution - 501CISO Service

Nonprofit and association organizations need Expert Cybersecurity Leadership to clearly communicate the current risk position, outline a roadmap for improvements, prioritize the most impactful tasks, and ensure the proper attention is being consistently applied to these critical risks.

501CISO provides an extremely cost-effective solution to inform leadership, provide risk transparency, and effectively direct IT staff and vendors to continually improve cybersecurity defenses to the appropriate levels given the organizations risk profile and budgetary constraints.



Service	Description
Fractional CISO	Cybersecurity expertise to assess current status and create actionable security roadmaps
Cybersecurity Maturity Assessment	Complete assessment based on the Center for Internet Security (CIS) Controls v8
Continual Trending Updates	Continual trending of your up-to-date cyber risk position so you'll never have to pay for an entire assessment again
IT Team Remediation Plans	Detailed description of remediation plans for all outstanding tasks
Quarterly Executive Status Reports	Quarterly executive reports indicating current status, improvements over time, upcoming priorities
Security Roadmap	3-, 6-, and 12-month roadmap for security improvements
Task Prioritization	Continually evolving list of top priorities for your IT team or vendors
IT Team and THIRD-PARTY Vendor Management	Project management oversight of security projects to maintain focus and accountability
Security Policies	Complete set of cybersecurity policy templates
Phishing Testing and Training Best Practices	Best practice guidance on testing and training your staff
Cyber Insurance Procurement Support	Support in acquiring cyber insurance
Discounted rate for additional security services	As a 501CISO customer you receive a 30% discount on additional project hours

Essential Plan Benefits

- Peace of mind that comes from transparency
- Consistent low monthly cost that's easy to forecast
- Complete clarity to your organization's cyber-maturity
- Discounted rate for security leadership for projects or incidents
- Clear direction to internal and external IT teams
- Continuous, up-to-date 3-, 6-, and 12-month roadmap
- Insight to your pace of improvement of cyber defense
- Time savings and efficiency for your IT staff
- Improvements to your phishing testing and training program

Who provides 501CISO...

501 CISO is a service by ClearTone Consulting. Brian Scott, founder and president of ClearTone Consulting, has a 35-year technology career with the last 20 years in the CIO/CISO role. He has 22 years of experience working with associations and nonprofit organizations. He has led large technology teams (up to 85 staff) within organizations including significant focus on cybersecurity and oversaw compliance with HIPAA, PCI, SSAE-18 SOC 2, and NIST control frameworks.

To begin, contact: info@501ciso.com



